



AMBASSADOR DISABILITY FCC

FCC, with the collaboration of the Adecco Foundation, we are looking for employees with disabilities, employees who have children with disabilities and / or managers who have people with disabilities in their teams. The objective is star in a communication campaign and corporate dialogue that favors a positive outlook towards the disability and support for diversity and inclusion as fundamental values for FCC.

How many ambassadors do we need?

4-6 ambassadors representing corporate diversity. We need any employees to be able to see each other reflected in the figure of some of them by type of activity (office / work), by gender (it is important that both men and women participate) and if possible the most representative business areas of the company.

What characteristics do we look for in an ambassador?

- Be an FCC employee
- Have communication skills to convey experiences and emotions.
- Have a disability, have a child with a disability or have people with disabilities in their care. I know can assess people with special sensitivity towards disability for active participation in projects disability-related social issues.
- Be committed to the FCC project
- Have an attractive and positive story that adds value and can be extrapolated to other colleagues.

What is your mission?

Ambassadors will star in FCC's campaign for the inclusion of people with disabilities in 2017, campaign in which different creative pieces will be developed:

1. **Corporate video** in which, through your testimony, FCC's commitment to the inclusion of people with disabilities. At the same time, your testimony will help reduce the main barriers that they exist in companies to favor the inclusion and participation of professionals with disabilities.
(INDIFFERENCE, UNKNOWLEDGE / FEAR, PREJUDICE, OVER-PROTECTION and DISCRIMINATION).
2. **Online and Offline supports.** A photo session will be held so that the materials and creatives used in the campaign are carried out by the ambassadors.
3. **Days of presentation of the campaign.** Ambassadors will be asked to present the campaign in different corporate events that will take place during the campaign.

Availability

The ambassadors would have to participate in the day of filming and photo shoot and in the presentation of the campaign. In total a maximum of two days.